
**WESTGATE BAY AVENUE ZEBRA CROSSING – Combined Member Grant Scheme
RESULTS OF CONSULTATION**

To: **Thanet Joint Transportation Board, 19th March 2015**

Main Portfolio Area: **KCC – Enterprise and Environment**

By: **Director of Highways and Transportation, Kent County Council**

Classification: **Unrestricted**

Ward: **Westgate – On – Sea** Division: **Margate West**

Summary: **The report summarises the results of the public consultation for a new pedestrian crossing in Westgate Bay Avenue, Westgate.**

For Decision

1.0 Introduction and Background

- 1.1 Kent County Council (KCC), is proposing the introduction of a new zebra crossing in Westgate Bay Avenue, Westgate.
- 1.2 Residents have requested a new crossing facility to assist pedestrians when crossing Westgate Bay Avenue, in particular when crossing to reach the doctors surgery, church and shops. The request was submitted directly to the local KCC Member, Jeff Elenor.
- 1.3 The principal scheme aim is to improve pedestrian safety when crossing Westgate Bay Avenue, and encourage walking and cycling in the area. The scheme also aims to lower vehicle speeds in the area which has been raised as a concern by residents, through the introduction of improved carriageway surfacing, lighting and signage.
- 1.4 A crash analysis was carried out in Westgate Bay Avenue from its junction with Adrian Square to its junction with Dent-De-Lion Road (a distance of approximately 350 metres) to ascertain if a crash record is present. In the last five years six slight injury crashes were reported. Five were located at the junction of St Mildred's Road and one at the junction with Ethelbert Square. None of the crashes involved pedestrians, most seemed to be rear shunts.
- 1.5 According to the Department for Transport (DfT) guidance a minimum of 5 metres gap is required from any junctions or side roads to safely install a new pedestrian. In the case of this scheme a crossing has been requested in the vicinity of the St Mildred's Road junction. The only possible site to install a crossing in this area without removing on street parking, whilst maintaining a safe distance from the junction, is outside St Saviours Church where there is already a widened footway of sufficient length. It has been noted that the main pedestrian flows seem to take place on the opposite side of the St Mildred's Road junction, but to install a crossing on this side of the road would require removal of at least 2 on street parking places, and require a more expensive scheme including footway widening and drainage works.

2.0 Summary of consultation response

- 2.1 A scheme proposal was prepared and put forward for public consultation. The scheme proposal may be seen in Annex 1.

- 2.2 The consultation period ran for 4 weeks, from 16th January 2015 to 13th February 2015. Information leaflets and plans were distributed to 40 immediately affected residents and businesses and 4 notification posters were placed along Westgate Bay Avenue and St Mildred's Road. The proposals were also advertised in the local KM newspaper.
- 2.3 All of the consultation information was made available on the www.kent.gov.uk website, which included the opportunity to comment via email, post or telephone. Other consultees directly contacted included Thanet District Council, the local District and County Councillors, the emergency services and bus companies.
- 2.4 Consultees were asked whether they supported the proposals, and to provide any additional comments/thoughts that were relevant to the scheme. A summary of the responses received can be seen in Annex 2. Detailed copies of the consultation responses can be viewed upon request. The results were as follows:-

Do you support the proposed zebra crossing in Westgate Bay Avenue?	
Yes	No
41.6% (5)	58.4% (7)

- 2.5 The Westgate Surgery Practice Manager has provided strong support for the scheme as has Stagecoach Bus Company. Most residents have also requested some form of traffic calming to address a wider concern about driver speeds in the area, but this is beyond the scope of this scheme.
- 2.6 All of the objectors to the proposal support the need for a pedestrian crossing in Westgate Bay Avenue, but not at the location proposed in the public consultation. The Westgate and Westbrook Residents Association (WWRA) and most respondents to the consultation feel that it would be better placed on the surgery (eastern) side of the St Mildred's Road junction. Many residents cross at this point to reach the surgery in Westgate Bay Avenue, and chemist in St Mildred's Road. More detailed reasons for the objections are outlined in Annex 2.

3.0 Financial

- 3.1 The scheme will cost £16,250 to implement. This will include high friction road surfacing on approach to the crossing, and the costs associated with the existing street lighting in the area. Kent County Councillor Jeff Elenor has chosen to use some of his Combined Member Grant allocation to progress and construct this scheme.
- 3.2 Based on the results of the public consultation, and after detailed discussion with the Member funding the scheme it is proposed that the zebra crossing be re-located and instead placed on the opposite side of the St Mildred's Road junction (site shown in Annex 3).

4.0 Recommendation

- 4.1 All funding is to be delivered by the local County Council Member who has agreed to fund any additional costs incurred by relocating the proposal. Based on the consultation results and the suggested relocation of the proposed site it is recommended that the scheme proceed.

Future Meeting if applicable: N/A	Date: 25/02/2015
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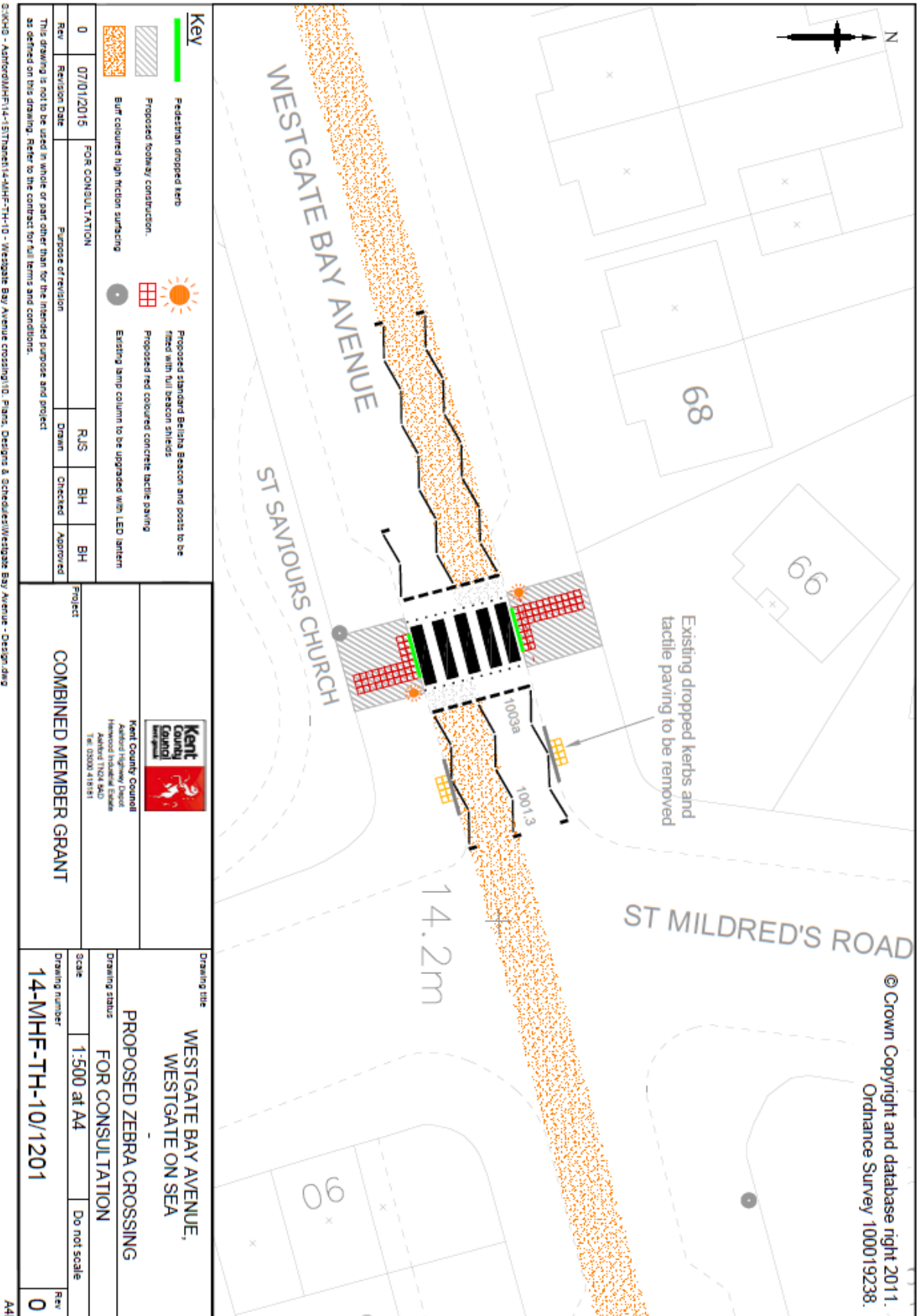
Contact Officer:	Ryan Shiel, Traffic Engineer 08458 247800
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Reporting to:	<i>Andy Corcoran, Traffic Schemes and Member Highway Fund Manager</i>
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Annex List

<i>Annex 1</i>	<i>Scheme Proposal / Plan</i>
<i>Annex 2</i>	<i>Consultation Responses</i>
<i>Annex 3</i>	<i>Revised location</i>

WESTGATE BAY AVENUE ZEBRA CROSSING SCHEME – Combined Member Grant Scheme Annex 1 – Scheme Proposal / Plan



Key	
	Proposed standard Beilish Beacon and posts to be fixed with full beacon studs
	Proposed red coloured concrete tactile paving
	Existing red coloured concrete tactile paving
	Proposed standard Beilish Beacon and posts to be fixed with full beacon studs
	Proposed red coloured concrete tactile paving
	Existing red coloured concrete tactile paving
	Existing lamp column to be upgraded with LED lantern
	Proposed footway construction.
	Burr coloured high friction surfacing

Rev	Revision Date	Revision Description	Drawn	Checked	Approved
0	07/01/2015	FOR CONSULTATION	RJS	BH	BH

Project		COMBINED MEMBER GRANT	
Drawing title		WESTGATE BAY AVENUE, WESTGATE ON SEA	
Drawing status		PROPOSED ZEBRA CROSSING FOR CONSULTATION	
Scale		1:500 at A4	
Drawing number		14-MHF-TH-10/1201	
Rev		0	

3:0418 - Ashford/MHF/14-15/TH/14-14/MHF-TH-10 - Westgate Bay Avenue crossing/10. Plans, Designs & Schedules/Westgate Bay Avenue - Designing

**WESTGATE BAY AVENUE ZEBRA
CROSSING SCHEME – Combined Member Grant Scheme
Annex 2 – Consultation Responses**

Item	Comment received	KCC response
1.	Supports the need for the crossing, but not the proposed location. The crossing needs to be sited nearer the Westgate Doctors surgery.	The overwhelming response to the consultation states that the greater demand for the crossing is nearer the Doctors surgery.
2.	To loss of parking to install the new crossing will be very unpopular.	Noted. This is why the crossing proposal near the St Saviours Church was explored as an alternative option that did not remove on street parking.
3.	The addition of a pedestrian crossing is very much needed.	Noted.
4.	Supports the scheme so long as it does not put additional enforcement pressures on Kent Police.	Noted.
5.	A signalised crossing across the four arms of the St Mildred's Road / Westgate Bay Avenue junction would be better, or perhaps a roundabout.	This is beyond the scope of this scheme and the Combined Member Grant process.
6.	Could traffic calming be included within the scheme?	This is beyond the scope of this scheme and the Combined Member Grant process. Any traffic calming would likely remove on street parking provision.
7.	A 20mph speed limit along the whole length of Westgate Bay Avenue would be better.	This is beyond the scope of this scheme and the Combined Member Grant process. Any reduction of speed limit requires the installation of traffic calming measures to ensure compliance.

**WESTGATE BAY AVENUE ZEBRA
CROSSING SCHEME – Combined Member Grant Scheme**
Annex 3 – Revised
Location

